

"The way forward"







www.easterncharisma.com

EASTERN CHARISMA GROUP

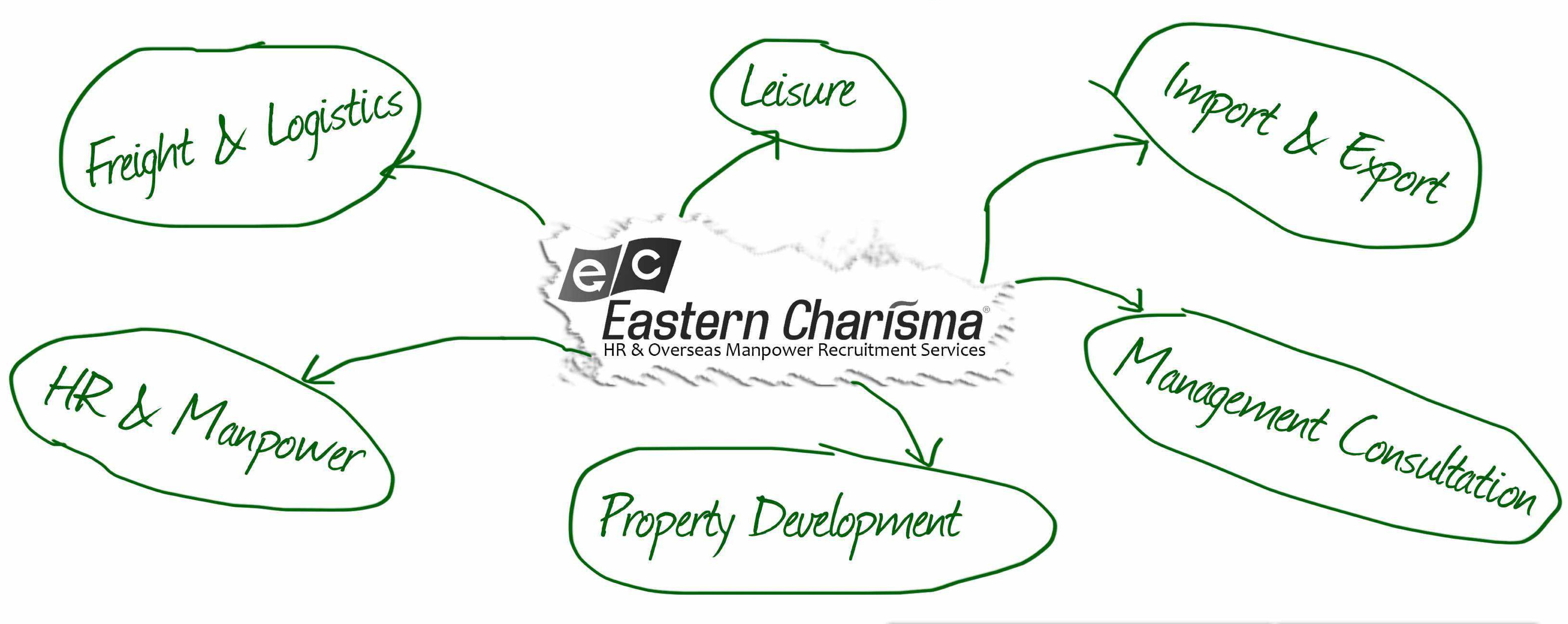
We welcome you to Eastern Charisma Group, the conglomerate company of many businesses under one roof and our key sectors of businesses are: Manpower Recruitment, Travel & Tour Operation, Freight Forwarding, Property Development, Brokerage, Management Consultancy, Education Consultancy and Franchising, where Eastern Charisma Group takes the honor enlightening that our consultants have more than 75 years of combined experience.

EC Group has a highly diversified portfolio of businesses and our business model is designed to link the branded marketer directly with the company of the medium required. Our model responds to the new demands in: creative displays; speed-to-market; and efficient cost by utilizing our actual global network.



EASTERN CHARISMA GROUP

Our Mission is to be the utmost consistent business in our region and in the world serving for an assortment of organizations and individuals in order to fulfill their mixture of beneficiary needs.





OUR GROUP OF COMPANIES













We represent M&M Militzer & Münch International Holding AG in Sri Lanka & Maldives.





LEADERSHIP, EXECUTIVES & MANAGEMENT



Mr. Zain Marzook
MBA, Dip. BA, AIPFM, MSLIT,
Finance & Int'l Trade and Logistics



CEO / Director

Mr. Nimry Marzook
BA (Hons) Business Management, CPT
Director



Mr. Israth Ismail
MSc, BSc (Hons), PG Dip in InT, G-Tech
AdDip, MCP, MBCS,
CCNA, CIW, CPM, CIM (Fellow)

HR Consultant / Director



Mrs. Farwin Hameed
BSc (Hons) HRM, Ad Dip in Marketing
Director/Recruitment Consultant

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EASTERN CHARISMA MANPOWER RECRUITMENT

Licence: #2753

Manpower Recruitment can help you anticipate and benefit from the changes happening now and next in the contemporary world of work. We have over 45 years of combined experience in staffing, recruitment, training, HR services, outsourcing and consulting for all industries, skills and levels.

Manpower is the Sri Lanka's leading employment expert offering a full range of options to help businesses and individuals choose their way in the contemporary world of work. Our assessments will help clarify the skills you have and identify what you're good at. And like those who've been through it already, you'll discover you're capable of much more than you thought.

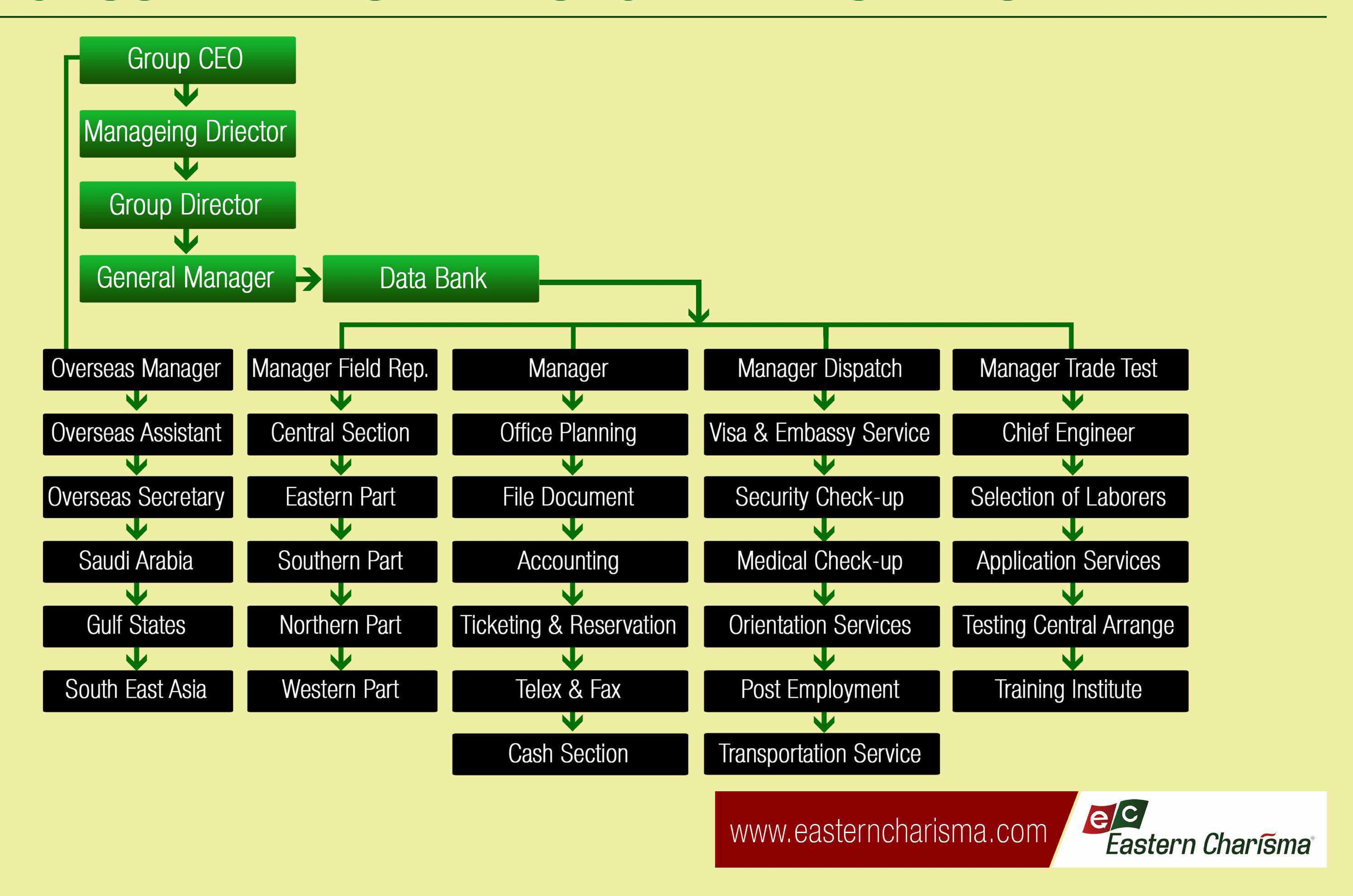


WHAT IS EASTERN CHARISMA MANPOWER?

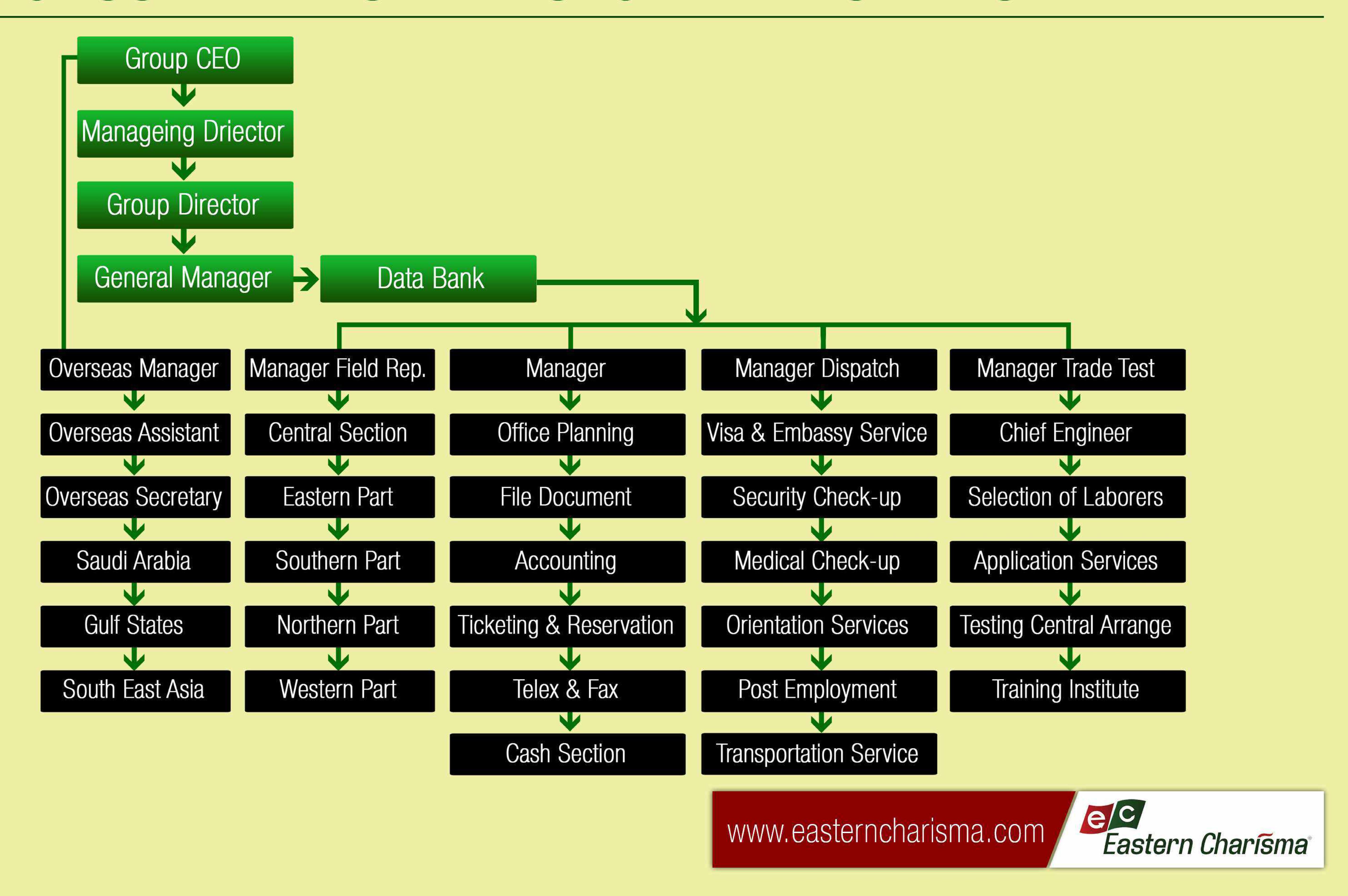
Eastern Charisma is an independent HR consultancy and a manpower recruitment company in Sri Lanka with a combined experience of 45 years. We specialize in placing the very best of talent within the environment & sustainability and building the environment sectors by providing temporary, permanent, contract and interim recruitment services to candidates and clients nationwide. Being privately owned, we provide you with high levels of personalized services which is unrivalled by many of our competitors which means that you will be more likely to find us efficient, friendly, honest and achieving your ultimate need and satisfaction.



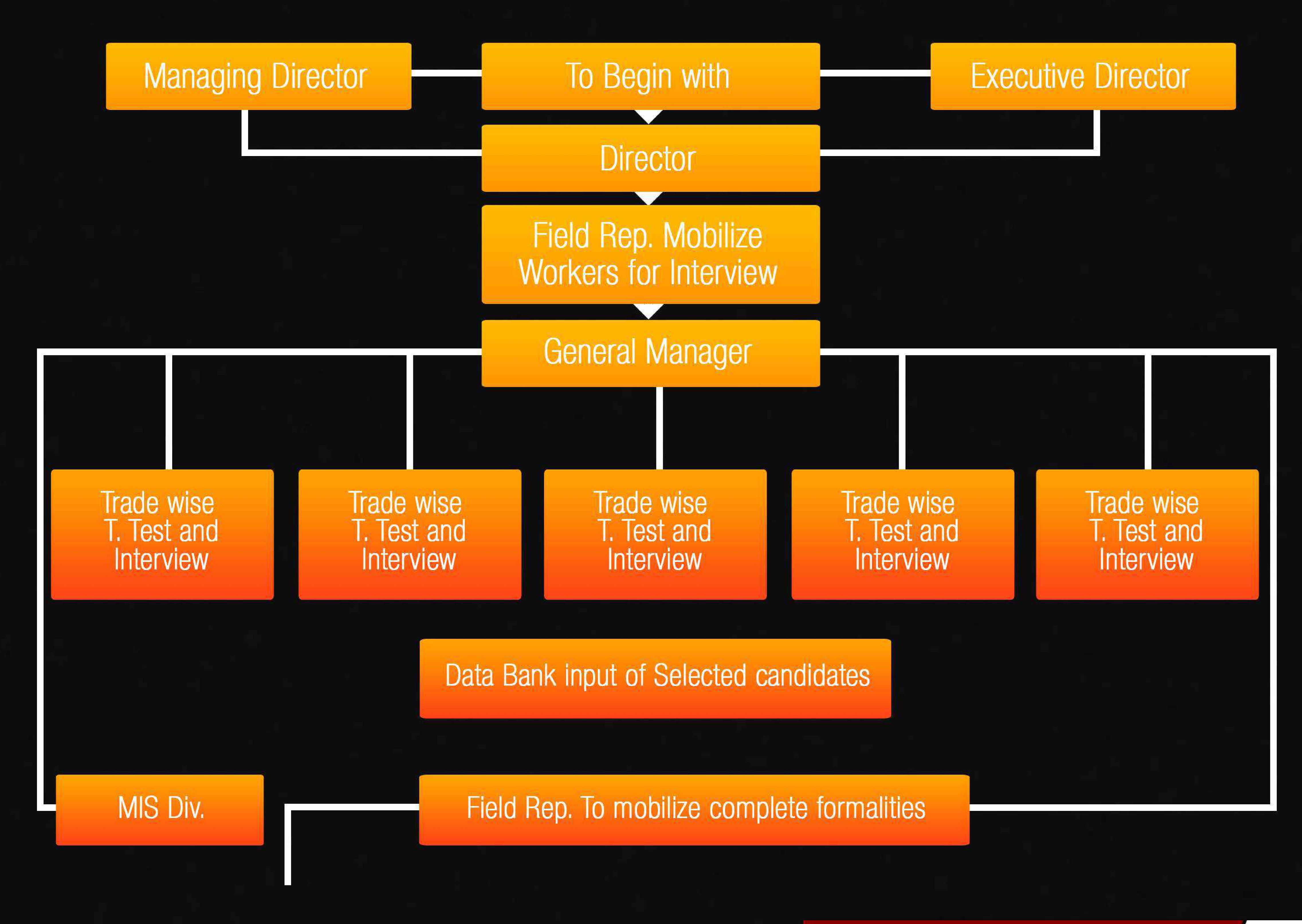
EC GROUP MANPOWER - ORGANIZATIONAL CHART



EC GROUP MANPOWER - ORGANIZATIONAL CHART

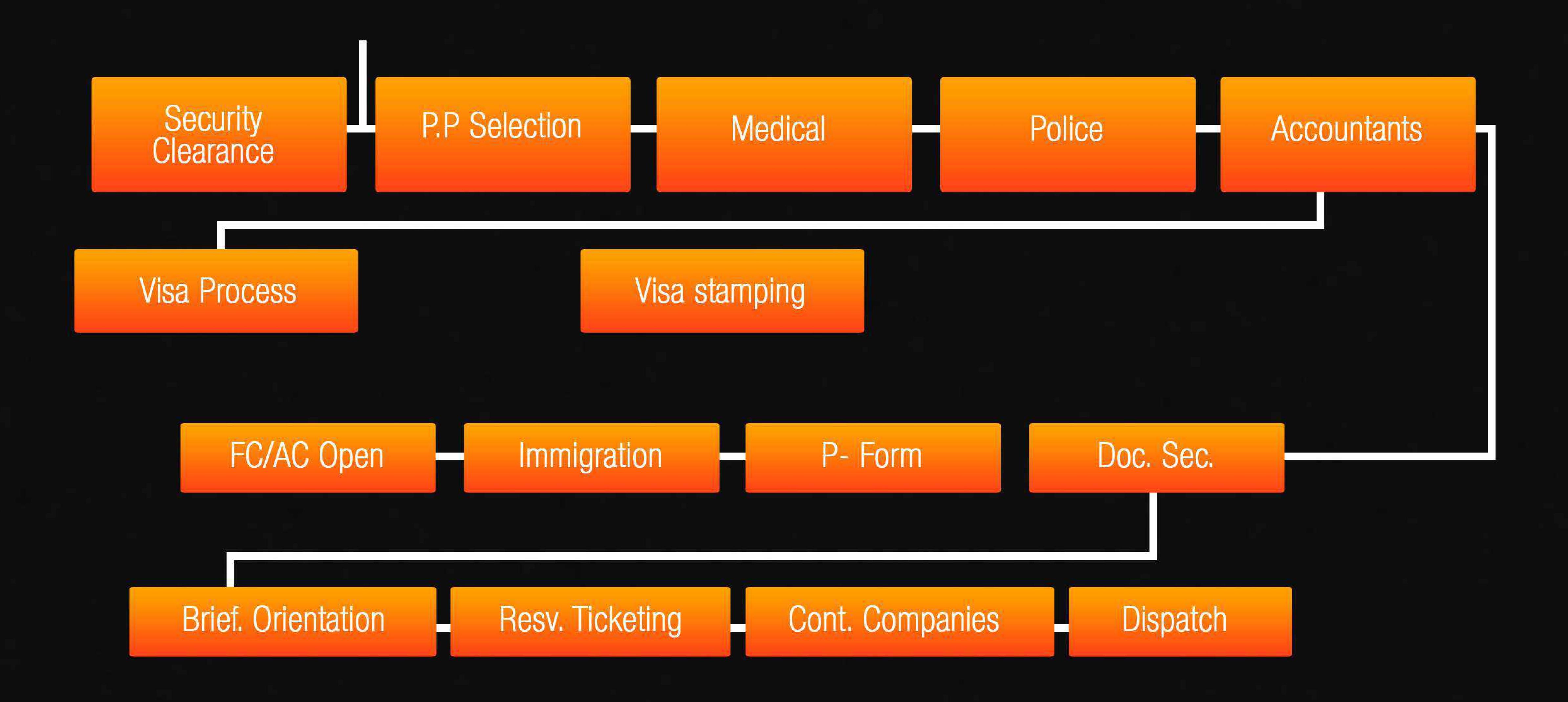


EC GROUP MANPOWER - ORGANIZATIONAL CHART- II



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EC GROUP MANPOWER - ORGANIZATIONAL CHART- II



OUR SPECIALIZED SERVICES BY INDUSTRIES

- EC Accountancy specialises in accounts staff up to and including part qualified.
- EC Energy specialises in the supply of engineering roles within the Energy/Power market including nuclear, oil and gas, petrochemical, renewable and electricity.
- EC Engineering focuses on the provision of skilled engineering, support, field service, maintenance, manufacturing and supply chain professionals.
- EC Finance specialises in recruiting senior level qualified accountants.
- EC Graduates sources graduate candidates for graduate training schemes and graduate entry roles.

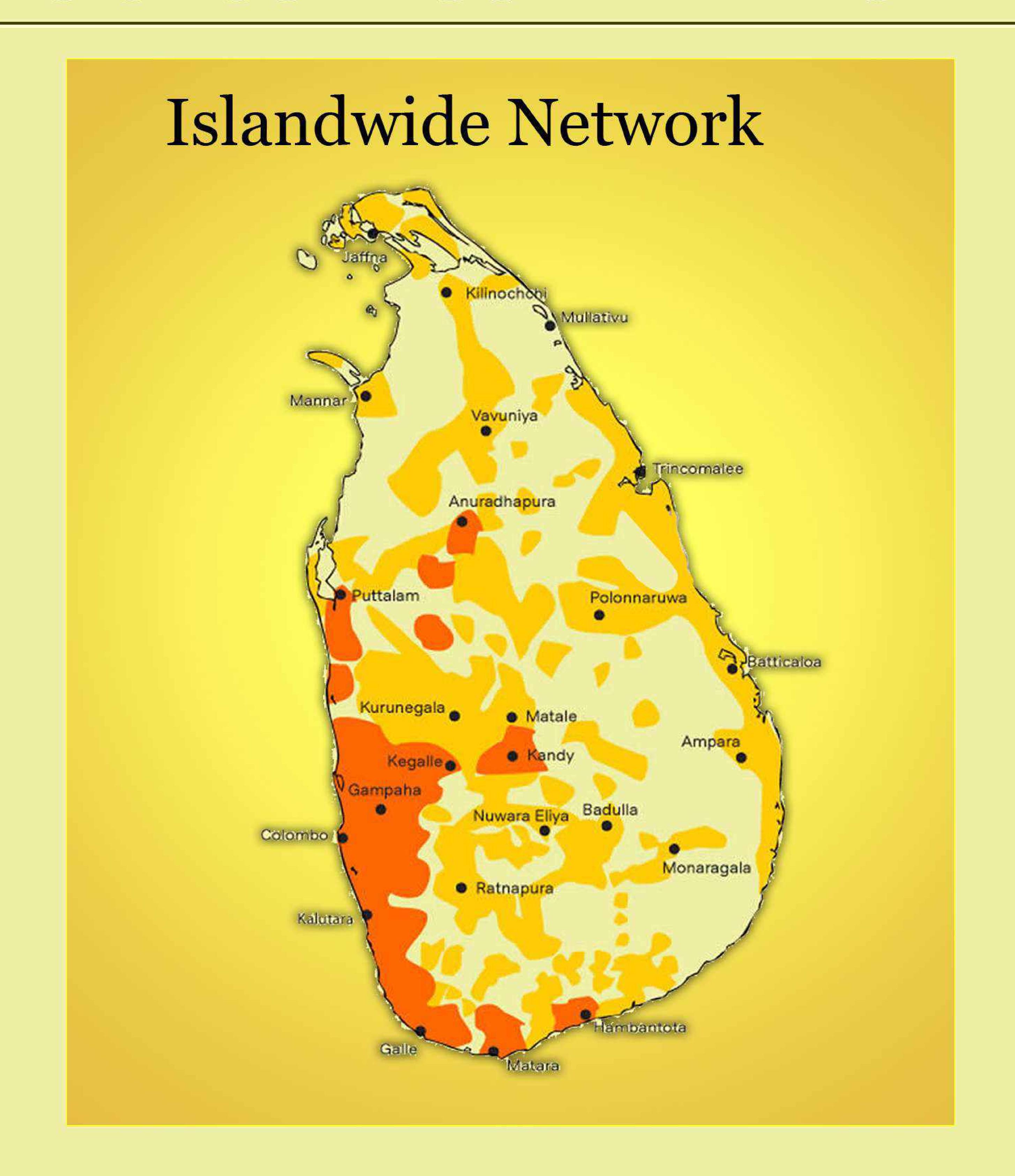


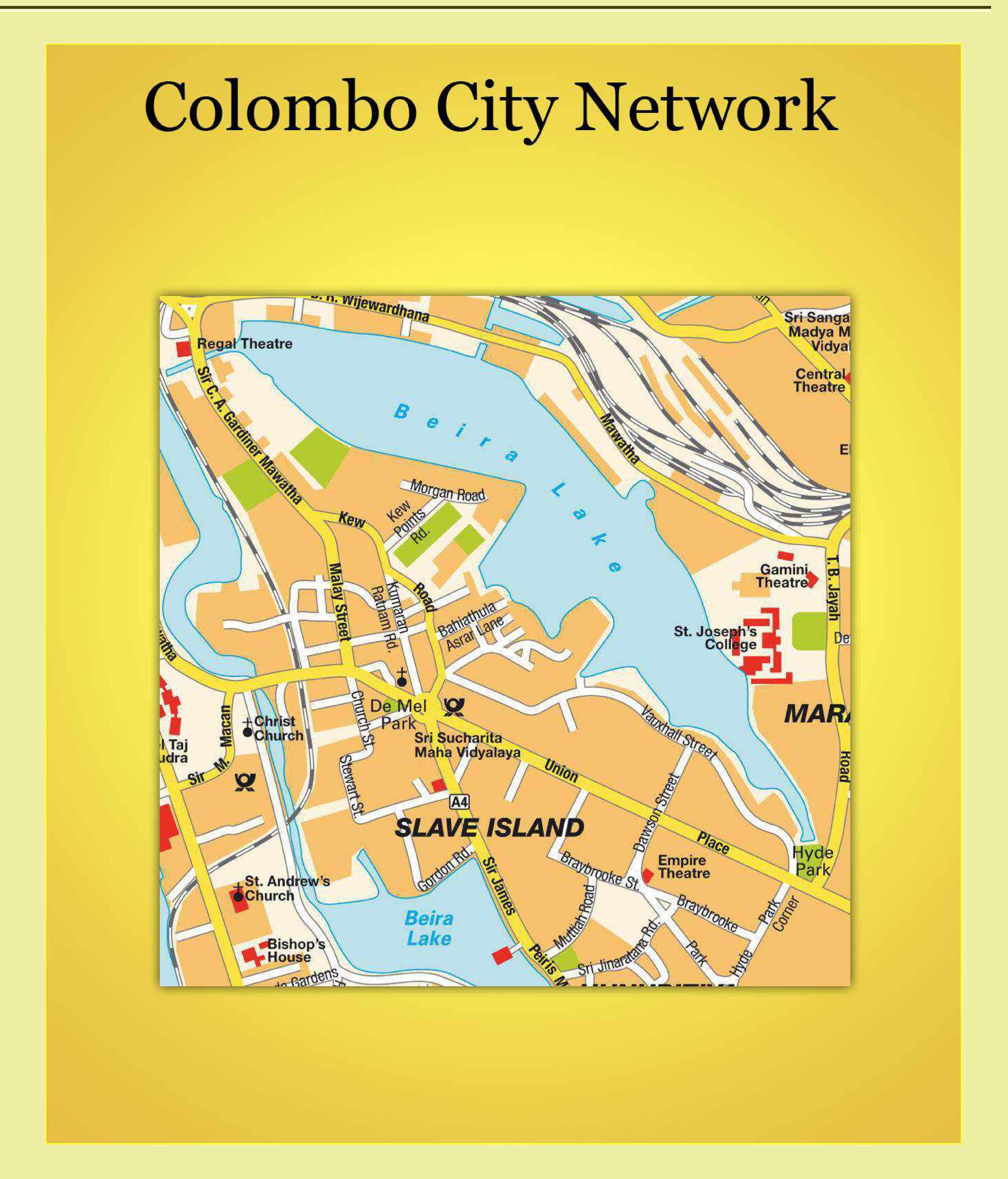
OUR SPECIALIZED SERVICES BY INDUSTRIES

- EC Hospitality specialises in the provision of catering and hospitality staff.
- EC Human Resources specialises in the recruitment of HR professionals.
- EC Industrial specialises in all grades of skilled and unskilled hotel, light industrial, warehousing and manual staff.
- EC Marketing and Creative specialises in qualified professionals across the whole marketing spectrum including advertising, communications, PR, product management, events and market research.
- EC Property and Construction specialises in the recruitment of professional, technical and managerial staff in the building and civil engineering industries.



EC GROUP LOCAL NETWORK





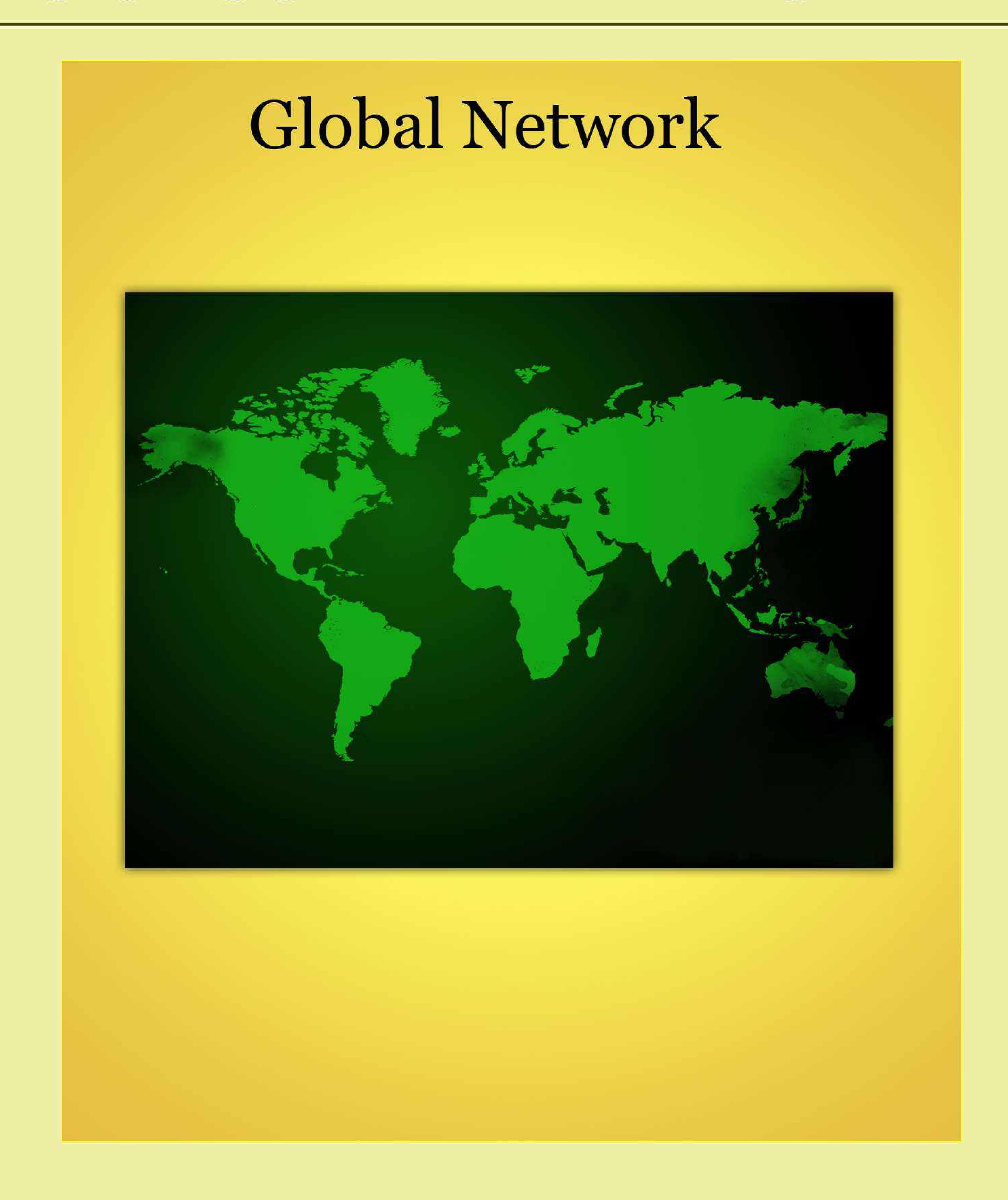


OUR SPECIALIZED SERVICES BY INDUSTRIES

- EC Purchasing specialises in the recruitment of contract management and procurement professionals.
- EC Scientific provides scientific personnel ranging from laboratory and manufacturing technicians, quality assurance and regulatory affairs staff to development chemists and molecular biologists.
- EC Social Care provides social workers and other qualified professionals within the social care sector.
- EC Specialist specialises in the supply of support staff including receptionists, clerical assistants, WP operators, secretarial, general office and administrative, customer services, and sales staff



EC GROUP INTERNATIONAL NETWORK





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OUR SPECIALIZED SERVICES BY INDUSTRIES

- EC Technology specialises in IT recruitment across all technologies and industry sectors.
- EC Training Professionals provides professional trainers on either an interim or permanent basis.



WHAT WE DO?

EC has a world class network of talented interim professionals. Some employer, employees and candidates in the industry have a negative frame of mind when they enter the employment arena. As making the right choices for your career and your company can be a daunting prospect. We offer our clients and candidates an exceptional service based on our core philosophy of respect, integrity, a winning mentality, and an uncompromising drive to deliver on our promises.

We assure that each client receives an individual service. We are a recruitment agency that believes in honesty and integrity. We deliver

professional service giving you exactly what you require, and not what we think you want. Candidates looking for employment with reliable firms and business will benefit from our fast and efficient service.



WHAT MAKES EC GROUP DIFFERENT?

With so many recruitment companies out there how do you know that Eastern Charisma Recruitment is the best choice for you?

We pride ourselves on the following:

- Our personal approach is successful due to our complete dedication to achieving optimum results for both client and candidate.
- Our specialist consultants are conscious of your time and through our unique approach ensure that candidates and clients are matched in terms of role, aspirations, objectives and culture.
- Wholehearted enthusiasm towards each and every assignment, from both the client and candidate perspective



WHAT MAKES EC GROUP DIFFERENT?

- We interview all candidates face to face to understand their ambition, drive and attitude in addition to their experience and qualifications. With clients, we wish to work as an extension of the in-house team, rendering the recruitment process efficient through our true comprehension of the organization's objectives, culture and role requirements.
- Our placement retention statistics to date are affirmation of our success.



WHAT MAKES EC GROUP DIFFERENT?

Our Company values the honesty, integrity and professionalism which are the core principles of our business. We expect our people to adhere to these standards in their daily actions. Integrity is the common fabric of the people we hire and will continue to define our business for years to come.



RECRUITMENT PROCESS

Recruitment is not just carried out to meet immediate vacancies, but it should be seen as a part of an overall organizational strategy for resourcing personnel. We aim to deliver a consistent, robust recruitment process so that we can ensure a positive hiring experience for potential employees. Recruitment process involves a systematic procedure from sourcing the candidates to arranging and conducting the interviews and requires many resources and time. Eastern Charisma will remain the contact point (middlemen) between the client company and the candidates in order to assign the positions.



LEGAL INFORMATION

Eastern Charisma Recruitment is committed to maintaining a high level of security and confidentiality relating to all information submitted by both Clients and Candidates. We recognize and applaud the view that equality, diversity and respect for the human rights and dignity of every man, woman and child are core values that define our lives. We will use our best accomplishments to ensure that all information submitted to EC Recruitment remains private, except where legally required, we will not disclose your personal information to any third parties for any other reason than the legitimate pursuit of recruitment aims.



CONTACT EASTERN CHARISMA

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